

Style

THE LIFESTYLE MAGAZINE



HI!
I'M FREE

THE BEST OF LIFE, HOME AND FASHION

Style covers aspirational living across all aspects of life. Readers are invited to enjoy a variety of monthly features, which explore the best of luxury living. The strong fashion component sees a regular curated editorial shoot, complemented by carefully considered beauty and wellbeing content. Writers pinpoint the best in both domestic and international destinations to satisfy the traveller, while the food and wine section provides information on must-visit hotspots.

Perfect-bound and printed on sustainably sourced superior paper stock for a lengthy shelf life, Style is a high-quality monthly magazine. The majority of copies are letterboxed direct to targeted homes where purchasing decisions are made.

- Events
- Fashion
- Landscaping
- Social
- Health & beauty
- Travel
- Photos
- Food
- Motoring
- Home
- People
- Technology
- Art
- Finance

SOCIAL MEDIA

Style's Facebook page is an extension of the print content and continues to grow in followers and engagement with an organic reach of over 10,000. Acting as a social commentary of the city, Style attends the latest events and shares images the next day, faster than any other publication.

Style's Facebook page remains current and on trend in between monthly print dates. Instagram acts as another avenue for engagement, as a rapidly growing platform that collates the most aspirational images relevant to Style readers.

WEBSITE

Style has a recently updated multimedia website that complements our social media presence by showcasing the best photos, stories and videos. Always accessible, a digital copy of Style appears online at stylemagazine.co.nz